



# SILVER RUSH50RUN<sup>SM</sup>



JULY 9, 2017

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**ATHLETE  
GUIDE**

**LIFETIME<sup>®</sup>**  
HEALTHY WAY OF LIFE



**LeadvilleRaceSeries.com**

Welcome to the 2017 Blueprint for Athletes Silver Rush 50 Run!

We are thrilled that you will be joining us in Leadville, CO for this spectacular event! For some of you, the Silver Rush 50 is your chance to qualify for the Leadville Trail 100 in August, but for many, this day represents the culmination of hundreds - even thousands - of training hours. Congratulations - your race day has arrived!

This year, we have a special reason to celebrate, as 2017 marks the 35th year of the Leadville Trail 100. Over the past 35 years, thousands of you have come to help a struggling community and to test your own resolve and grit in the rugged Rocky Mountains. Today, the Leadville Trail 100 is known, envied and aspired to around the globe. You've not only saved a town, but you've helped us create a phenomenon. THANK YOU!

Our goal for the Leadville Race Series remains the same as it has been since runners first lined up at 6th & Harrison on that early morning in 1983: to make a difference in the local community and across the world through the thousands of athletes that travel to Leadville each year. On May 25, 2017, we handed out \$1,000 college scholarships to each and every Lake County graduating senior choosing to pursue higher education. This would not have been possible without the most important part of the "Race Across the Sky" - YOU! The contributions you have made to the Leadville Trail 100 Legacy Foundation have helped hundreds of young people get a head start on higher education.

We would like to share a special thank you to the Lake County Sheriff's Department, Colorado Mountain College, Lake County Search & Rescue, St. Vincent Hospital, the Cloud City Ski Club, our valued event sponsors and the hundreds of volunteers who are joining us this weekend. Without the support of these individuals, this event would not be possible!

As you stand at the starting line, take a moment to reflect on the journey that has brought you there. The once seemingly insurmountable obstacles, the doubts, the desire to quit, you've conquered them all! Over the course of those next 50 miles, never forget that "you're better than you think you are, and can do more than you think you can." And after you cross the finish line, take that grit, guts and determination and share it with everyone around you!

Sincerely,

Ken Chlouber  
Merilee Maupin  
Paul Anderson  
Quinn Cooper  
Rich Naprstek  
Kelsey Conine  
Sara Mahan  
Courtney Touchstone  
Laura Mayo

Leadville Race Series



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## SCHEDULE OF EVENTS

### FRIDAY, JULY 7

11:00 am - 7:00 pm

#### Registration and Packet Pickup

Photo ID is required. Packets MUST be picked up in person. They will not be mailed or given to others.

#### Race HQ

316 Harrison Ave.

11:00 am - 7:00 pm

#### Silver Rush 50 Expo

Located next to packet pickup.

#### Race HQ

316 Harrison Ave.

### SATURDAY, JULY 8

12:00 pm - 4:00 pm

#### Registration and Packet Pickup

Photo ID is required. Packets MUST be picked up in person. They will not be mailed or given to others.

#### Base of Dutch Henri Hill - Start/ Finish

Dutch Henri Hill is located just below Colorado Mountain College on Hwy 24 South

### SUNDAY, JULY 9

5:00 am - 5:45 am

**SHARP!**

#### Registration and Packet Pickup

Photo ID is required. Packets MUST be picked up in person. They will not be mailed or given to others.

#### Base of Dutch Henri Hill - Start/ Finish

Registration and packet pickup will close promptly at 5:45 am to ensure all timing files are completed and submitted prior to the race start. Please plan accordingly.

5:30 am

#### Deadline for Drop Bags

Drop bags must be properly labeled and dropped off at the packet pickup area

#### Base of Dutch Henri Hill

6:00 am

#### RACE START

#### Cloud City Ski Hut

8:00 pm

#### LT100 Run Qualifier Coin Drawing

#### Base of Dutch Henri Hill



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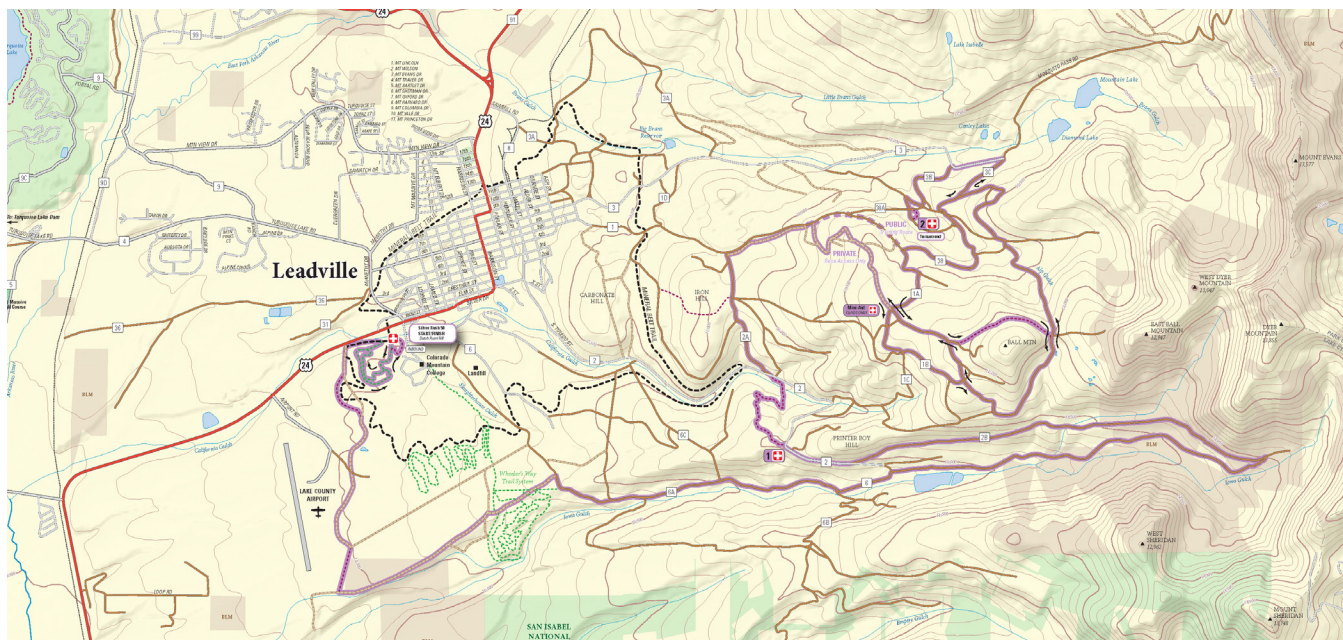
## BLUEPRINT FOR ATHLETES SILVER RUSH 50 RUN COURSE DESCRIPTION

Take on 50 miles of extreme territory that starts at 10,200 feet and will reach 12,000 feet four different times. It will leave your lungs burning, your heart pounding and your eyes completely amazed.

The 50-mile course takes racers through the historic mining district on the east side of Leadville, past many gold and silver mines. It will begin at the Cloud City Ski Hut (located just below Colorado Mountain College on Hwy 24 on the south end of Leadville). None of the roads will be closed to vehicle traffic, so please use caution. The courses will be well marked with fluorescent pink-and-black-striped ribbon, signage and arrows.

**Back for 2017!** The first male and female racers to the top of Dutch Henri Hill will receive a coveted LT100 Run qualifier coin. (Racers must finish the course in less than 14 hours to qualify.)

## COURSE MAP



An interactive course map, elevation profile and virtual tour are also available on the Trail Run Project.

<https://www.trailrunproject.com/trail/7029454>

\*Race course is subject to change.



[LeadvilleRaceSeries.com](http://LeadvilleRaceSeries.com)

## COURSE CUTOFFS

There is a 14-hour time limit and aid station cut-offs will occur at:

- **Stumptown, 1:30 p.m. (25 miles)**
- **Rock Garden, 3:00 p.m. (32 miles)**
- **Printer Boy inbound, 4:30 p.m. (36 miles)**
- **Black Cloud inbound, 6:00 p.m. (43 miles)**

Our desire is to see everyone finish, and we will support you as best we can. However, if we do need to remove someone for missing the cut-off, the decision of the race official is final. The Leadville Race Series Medical Team and Lake County Search and Rescue will be providing on-course and finish line medical support.

## AID STATIONS

There will be seven well-supplied aid stations.

- **Black Cloud - Miles 7 & 43**
- **Printer Boy - Miles 14 & 36**
- **Rock Garden - Miles 18 & 32**
- **Stumptown - Mile 25**

Aid stations will offer:

- GU product
- Assorted foods including bananas, oranges, watermelon, figs, pretzels, PB&Js, etc.
- Water

## CREW LOCATIONS

To ensure the safety of Silver Rush racers, we allow crew to drive up to the Printer Boy and Stumptown Aid Stations. Please be sure to clock your mileage with these directions.

**Directions to Printer Boy:** Take Hwy 24 north back toward Downtown Leadville. Pass the curve in the highway, right before hitting the historic Downtown district, make the first right hand turn onto Monroe Street. Head up to the top of the street and turn right onto Toledo which turns into County Road 2, otherwise known as California Gulch. Continue up California Gulch for 3.5 miles and you will see the aid station. BE CAUTIOUS as the California Gulch road does intersect with the race course approximately 2.5 miles from the Harrison Ave. turn off. **RACERS HAVE THE RIGHT OF WAY!**

**Directions to Stumptown:** Take Hwy 24 north back toward Downtown Leadville. Turn right at 7th Street, one block past the stoplight. Head up 7th Street which will bring you up through the Mining District. Veer right off onto County Road 38, 2.7 miles from the Harrison Ave. turn off. This is a VERY rough, dusty road. Please drive with caution. Drive another .6 miles to the Stumptown Aid Station.



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## DROP BAGS

Drop bags will be taken to the Stumptown aid station only. If you wish to use a drop bag, leave it on Sunday morning at the designated area near the packet pick up area. **You must drop off your bag by 5:30am.** Please mark your bag clearly and make sure it is durable (plastic grocery bags not advised). Bags must be smaller than 11" x 14". Forgotten bags will not be mailed. All left over items will be donated to charity.

## PARKING

Parking is NOT ALLOWED on either side of Highway 24 or Lake County 41. If you park along these roads, you will be ticketed and towed. There are parking attendants on staff for the Silver Rush 50 and there is no charge to park.

Parking is located on the campus of Colorado Mountain College at 901 S US Hwy 24. Respect the volunteer parking staff and the abundant signage posted. Additional parking is located just south of the Lake County High School football field. The Lake County High School and Middle School parking lots are up the hill. Please be courteous regarding private parking in the residential areas around Leadville.

## EXPO

Be sure to walk through the vendor expo! Friday, July 7th you'll find our vendor booths at Packet Pick-up located at 316 Harrison Avenue. On race day, you can find our vendor village at the base of Dutch Henri Hill. The Leadville Race Series will staff our retail store, located at 316 Harrison Avenue, throughout the event.

## RACE NUMBERS

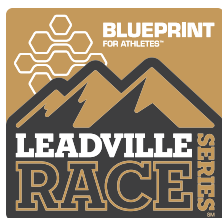
**Race numbers must be visible at all times.** Runners are required to check in and check out of each aid station. It is the responsibility of the runner to make sure each aid station has their number. Please do not cut or fold your number. The timing chip is affixed to the number. If you cut or fold your race number you may damage the chip, which means your race times and splits will not be recorded.

## AWARDS

All finishers will receive a medal and a Silver Rush 50 Tumbler at the finish line. Awards will be three-deep in each division and will be presented to racers as they cross the finish. Age groups are male/female in ten-year increments (14-19, 20-29, 30-39, etc.). The awards and post-race meal will take place at the finish line area.

## TWO PERSON TEAM CATEGORY

Both team members will be required to start and run up Dutch Henri Hill together. The first team overall (male, female, or mixed) to the top will each win a prize. From the top of Dutch Henri Hill, one team member will continue, on course, to the Stumptown aid station. The second team member will be required to make their way to Stumptown on their own to stage for the second half, their return portion of the course. First half runners will arrange their own transportation back to town to meet their teammate back at the finish located at Dutch Henri Hill.



[LeadvilleRaceSeries.com](http://LeadvilleRaceSeries.com)

## RETAIL SHOP

We are so excited to welcome you to our retail shop and the Leadville Race Series Racer Headquarters at 316 Harrison Avenue here in Leadville! You'll find us closer to the pulse of the avenue with a fresh look, and amazing race gear for the whole family that you can only find here at 10,152 feet above sea level. We look forward to seeing you soon!

Store Hours: 10 am - 6 pm daily

Race Management Headquarters remains at 213 Harrison Avenue.

## TRASH & RECYCLING

There will be trash bins and recycling/compost containers at all full aid stations and at the start/finish line. Please discard of any trash in the appropriate container at an aid station. We will be recycling all plastic and aluminum during each of our events.

Our local zero waste non-profit, Cloud City Conservation, is hosting our recycling program.

**Intentional littering on the course will be grounds for disqualification.** The course—on trails both public and private—travels past many historic sites and through areas of exceptional beauty. Help us keep them pristine!

## IMPORTANT INFO AND RULES

1. You **MUST HAVE** your ID to pick up your packet. You **CANNOT** pick up a packet for your friends. This applies to relay teams as well.
2. Timing chips are located on the back of your race bib. Please do not fold or bend your bib in any way or your time will not be recorded.
3. You **MUST HAVE** your bib visible and on your body throughout the race.
4. **The race starts at 6:00 am at the base of DUTCH HENRI HILL.**
5. To qualify and be eligible for entry into the LT100 Run, racers must complete the Silver Rush 50 Run in **LESS THAN 14 HOURS.**
6. **No Pacers Allowed.**
7. The LT100 Run drawing will start at approximately 8:00 pm.
8. Awards are three-deep per category/division. They will be handed to racers as they cross the finish.
9. Unsportsmanlike conduct is grounds for disqualification.
10. Abandonment - No garbage, clothing, etc., shall be thrown on the course or surrounding area. Any athlete who violates this policy will be disqualified.
11. DNFs must be reported to timing, preferably at the start/finish line or nearest aid station.
12. **No pets on course, at aid stations, or at the start/finish area.**
13. Please pick up your trash and help the Zero Waste crews!



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## LEADVILLE TRAIL 100 Run QUALIFIER EXPLANATION

The 2017 Silver Rush 50 Run will award 45 qualifying slots to the Leadville Trail 100 Run presented by New Balance. Thirty (30) of the qualifying spots will be allocated based on the top age-group performances, and 15 will be drawn among runners who have finished the qualifier race within the allocated cutoff time.

Qualifying races for the 2017 season are the Austin Rattler 66K, Leadville Trail Marathon and the Silver Rush 50 Run.

1. The 2017 Silver Rush 50 Run will award 45 qualifying slots to the Leadville Trail 100 Run presented by New Balance.
2. 30 slots will be distributed based on performance in the qualifying event.
  - a. Slots will be distributed to each gender and age group (20-29, 30-39, etc.) based on the percentage of total athletes in those age groups, with a minimum of one slot for every age group.
  - b. The top athletes in each age group will receive the allocated slots.
  - c. In the event a top athlete elects not to accept a slot, the slot will roll down to the next athlete in the results within the age group.
  - d. If slots are not claimed after the roll down in each age group, those slots will be allocated to the drawing, as described below.
3. 15 slots will be distributed through the Silver Rush 50 Run drawing.
  - a. All finishers under the pre-determined maximum finish time who have indicated their desire to participate in the drawing will be entered.
  - b. Names will be drawn from the eligible athletes and slots will be given out.
  - c. In the event an athlete opts not to accept a slot, the slots will roll down to the next athlete that is drawn until ALL slots have been distributed.
4. **Qualification slots must be claimed in person immediately.**
5. Registration for the Leadville Trail 100 Run must be completed and paid for within 48 hours of receiving a qualifying slot.
6. For the 2017 Qualifiers, runners may elect to race the Leadville Trail 100 Run for 2017 or defer until 2018. Registration will happen during the designated time for either year, and payment will be assessed for 2017 or 2018. Through the registration process, runners will be asked to select the year they prefer to race.
7. Only solo runners competing the required distance under the allotted cutoff time will be considered as potential qualifiers.
8. All registration fees for the LT100 Run are non-transferrable and non-refundable.

## THANK YOU TO OUR VOLUNTEERS!

Please take time along the way to thank the numerous volunteers. We couldn't put this race on without them!

**To volunteer for any of our events, please visit the following website:**

**<https://www.givepulse.com/group/events/6795>.**



[LeadvilleRaceSeries.com](http://LeadvilleRaceSeries.com)

## LEAVE NO TRACE PRINCIPALS

### PLAN AHEAD AND PREPARE

- Know the regulations and special concerns for the area you'll visit.
- Prepare for extreme weather, hazards and emergencies.

### TRAVEL AND CAMP ON DURABLE SURFACES

- Durable surfaces include established trails and campsites, rock, gravel or dry grasses.
- Good campsites are found, not made. Altering a site is not necessary.

### DISPOSE OF WASTE PROPERLY

- Pack it in, pack it out.
- Deposit solid human waste in catholes dug six-to-eight inches deep at least 200 feet from water, camp and trails. Cover and disguise the cathole when finished.

### LEAVE WHAT YOU FIND

- Preserve the past: examine, but do not touch, cultural or historic structures and artifacts.
- Leave rocks, plants and other natural objects as you find them.

### MINIMIZE CAMPFIRE IMPACTS

- Campfires can cause lasting impacts to the backcountry. Use a lightweight stove for cooking and enjoy a candle lantern for light.
- Where fires are permitted, use established fire rings, fire pans or mound fires.

### RESPECT WILDLIFE

- Observe wildlife from a distance. Do not follow or approach them.
- Never feed animals. Feeding wildlife damages their health, alters natural behaviors and exposes them to predators and other dangers.

### BE CONSIDERATE OF OTHER VISITORS

- Respect other visitors and protect the quality of their experience.
- Be courteous. Yield to other users on the trail.



[LeadvilleRaceSeries.com](http://LeadvilleRaceSeries.com)

## DIRECTIONS TO LEADVILLE FROM:

### METRO DENVER & DENVER INTERNATIONAL AIRPORT (121 MILES)

- Take I-70 West
- Go through the Eisenhower Tunnel
- Continue past Dillon
- Continue past Frisco
- Take Hwy 91, Copper Mtn Resort (Exit 195)
- Go South on Hwy 91, past Climax to Leadville (24 miles)

### GRAND JUNCTION (163 MILES)

- Take I-70 East
- Turn onto Hwy 24 South at Minturn
- Follow Hwy 24 over Tennessee Pass to Leadville

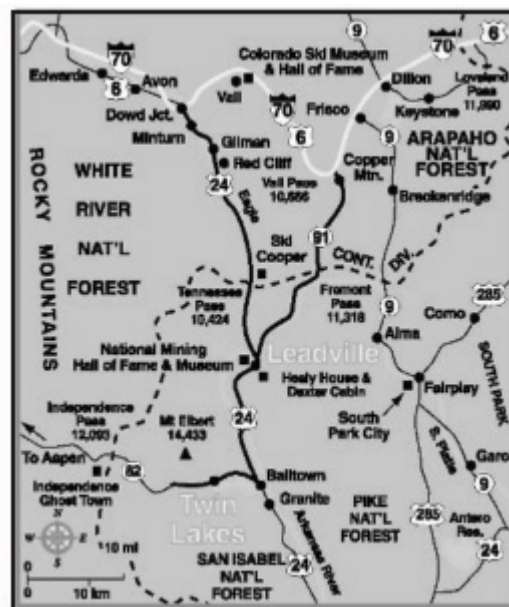
### PUEBLO (153 MILES)

- Take Hwy 50 West through Canon City and Salida
- Take Hwy 291 North until Hwy 285
- Take Hwy 285 North until Hwy 24
- Take Hwy 24 North until Leadville

### COLORADO SPRINGS (130 MILES)

- Take Hwy 24 West through Woodland Park
- Continue past Buena Vista
- Continue onto Hwy 24 to Leadville

**The town of Leadville is located 10,200' above sea level in Colorado's Rocky Mountains. From every direction, it's a breathtaking and easy drive...and if you happen to get lost, just head uphill!**





**LeadvilleRaceSeries.com**

## **AT YOUR SERVICE... THE LEADVILLE RACE SERIES STAFF**

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You'll also be seeing the familiar faces of Leadville Trail 100 Founder Ken Chlouber and former LT100 Race Director Merilee Maupin at the events this year!



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## **2017 BLUEPRINT FOR ATHLETES LEADVILLE RACE SERIES EVENT SCHEDULE**

Visit [www.leadvilleraceseries.com](http://www.leadvilleraceseries.com) for more information.

Austin Rattler // April 8 - 9

Wilmington Whiteface // June 3

Leadville Trail Marathon & Heavy Half // June 17

Leadville Run Training Camp // June 23 - 26

Leadville MTB Camp of Champions // June 29 - July 2

Silver Rush 50 MTB // July 8

Silver Rush 50 Run // July 9

Tahoe Trail // July 15

Leadville Stage Race // July 28 - 30

Leadville Trail 100 MTB // August 12

Leadville 10K Run // August 13

Leadville Trail 100 Run // August 19 - 20

Barn Burner // September 9



[LeadvilleRaceSeries.com](http://LeadvilleRaceSeries.com)

## RACE SPONSORS

We thank the following sponsors for making the Blueprint for Athletes Silver Rush 50 Run possible. Whether local or national, we ask our participants and fans to look to these sponsors first for the services or products they provide. We truly could not host these amazing events without all of you. Our most sincere thanks to you all!

