# \* BLUEPRINT FOR ATHLETES SILVER BUSH 50MTB.







Welcome to the 2017 Blueprint for Athletes Silver Rush 50 MTB!

We are thrilled that you will be joining us in Leadville, CO for this spectacular event! For some of you, the Silver Rush 50 MTB is your chance to qualify for the Leadville Trail 100 in August, but for many, this day represents the culmination of hundreds – even thousands – of training hours. Congratulations – your race day has arrived!

This year, we have a special reason to celebrate, as 2017 marks the 35th year of the Leadville Trail 100. Over the past 35 years, thousands of you have come to help a struggling community and to test your own resolve and grit in the rugged Rocky Mountains. Today, the Leadville Trail 100 is known, envied and aspired to around the globe. You've not only saved a town, but you've helped us create a phenomenon. THANK YOU!

Our goal for the Leadville Race Series remains the same as it has been since runners first lined up at 6th & Harrison on that early morning in 1983: to make a difference in the local community and across the world through the thousands of athletes that travel to Leadville each year. On May 25, 2017, we handed out \$1,000 college scholarships to each and every Lake County graduating senior choosing to pursue higher education. This would not have been possible without the most important part of the "Race Across the Sky" - YOU! The contributions you have made to the Leadville Trail 100 Legacy Foundation have helped hundreds of young people get a head start on higher education.

We would like to share a special thank you to the Lake County Sheriff's Department, Colorado Mountain College, Lake County Search & Rescue, St. Vincent Hospital, the Cloud City Ski Club, our valued event sponsors and the hundreds of volunteers who are joining us this weekend. Without the support of these individuals, this event would not be possible!

As you stand at the starting line, take a moment to reflect on the journey that has brought you there. The once seemingly insurmountable obstacles, the doubts, the desire to quit, you've conquered them all! Over the course of those next 50 miles, never forget that "you're better than you think you are, and can do more than you think you can." And after you cross the finish line, take that grit, guts and determination and share it with everyone around you!

Sincerely,

Ken Chlouber Merilee Maupin Paul Anderson Quinn Cooper Rich Naprstek Kelsey Conine Sara Mahan Courtney Touchstone Laura Mayo

Leadville Race Series





# **SCHEDULE OF EVENTS**

# FRIDAY, JULY 7

11:00 am - 7:00 pm	Registration and Packet Pickup	Race HQ		
	Photo ID is required. Packets MUST be picked up in person. They will not be mailed or given to others.	316 Harrison Ave.		
11:00 am - 7:00 pm	Silver Rush 50 MTB Expo	Race HQ		
	Located next to packet pickup.	316 Harrison Ave.		

# SATURDAY, JULY 8

7:00 am - 8:15 am	Registration and Packet Pickup	Base of Dutch Henri Hill - Start/		
SHARP!	Photo ID is required. Packets MUST be picked up in per- son. They will not be mailed or given to others.	<b>Finish</b> Dutch Henri Hill is located just below Colorado Mountain College on Hwy		
	Registration and packet pickup will close prompty at 8:15 am to ensure all timing files are completed and submitted prior to the race start. Please plan accordingly.	24 South		
9:00 am	RACE START	Base of Dutch Henri Hill		
1:00 pm - 5:00 pm	<b>Post-Race Meal</b> Served by own local Copper Hill Inc!	Base of Dutch Henri Hill		
5:30 pm	<b>Awards Ceremony</b> LT100 Qualifying Spots will be awarded at this time.	Base of Dutch Henri Hill		
SUNDAY, JULY 9				
6:00 am	Silver Rush 50 Run - RACE START	Base of Dutch Henri Hill		





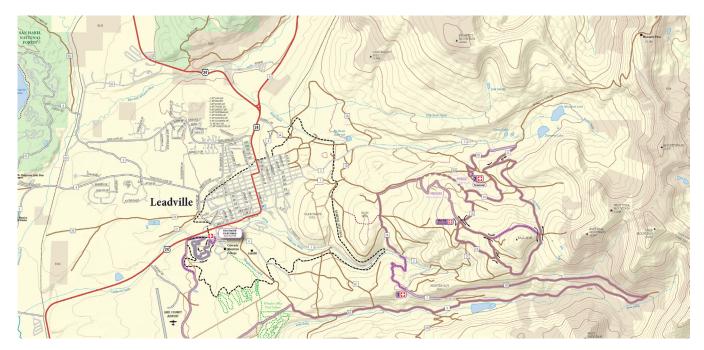
# BLUEPRINT FOR ATHLETES SILVER RUSH 50 MTB COURSE DESCRIPTION

Need a nice, easy challenge? Then forget this one. 'Cause it's nasty! Cut the Leadville Trail 100 in half, remove all the easy parts and throw in technical descents, burning lungs and wild animals. Now you have a better understanding of what you're about to get into.

The 50-mile course takes racers through the historic mining district on the east side of Leadville, past many gold and silver mines. It will begin at the Cloud City Ski Hut (located just below Colorado Mountain College on Hwy 24 on the south end of Leadville). None of the roads will be closed to vehicle traffic, so please use caution. The courses will be well marked with fluorescent pink-and-black-striped ribbon, signage and arrows.

**Back for 2017!** The first male and female racers to the top of Dutch Henri Hill (with their bike) will get the coveted LT100 MTB qualifier coin. (Racers must finish the course in less than eight hours to qualify.)

## **COURSE MAP**



An interactive course map and virtual tour are also available on the MTB Project.

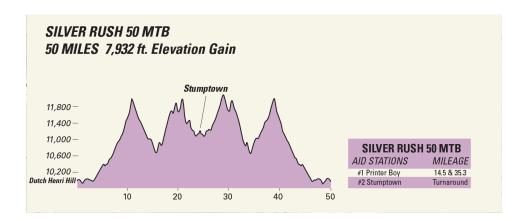
https://www.mtbproject.com/trail/7025862

\*Race course is subject to change.





## **BLUEPRINT FOR ATHLETES SILVER RUSH 50 MTB ELEVATION PROFILE**



## **COURSE CUTOFFS**

Four-and-a-half-hour cut-off at the halfway point.

Eight-hour time limit to complete the race.

Our desire is to see everyone finish, and we will support you the best we can. However, if we do need to remove someone for missing the cut-off, the decision of the race official is final. Lake County Search and Rescue will be conducting sweeps and providing on-course medical support.

# **AID STATIONS**

There will be three well-supplied aid stations. You will hit Printer Boy twice at miles 14 & 36, Stumptown at the turn around mile 25, plus a finish line aid station will be waiting for you at the end. Aid stations will offer:

- GU product
- Assorted foods including bananas, oranges, watermelon, figs, pretzels, PB&Js, etc.
- Water





# DIRECTIONS TO LEADVILLE FROM:

# METRO DENVER & DENVER INTERNATIONAL AIRPORT (121 MILES)

- Take I-70 West
- Go through the Eisenhower Tunnel
- Continue past Dillon
- Continue past Frisco
- Take Hwy 91, Copper Mtn Resort (Exit 195)
- Go South on Hwy 91, past Climax to Leadville (24 miles)

#### GRAND JUNCTION (163 MILES)

- Take I-70 East
- Turn onto Hwy 24 South at Minturn
- Follow Hwy 24 over Tennessee Pass to Leadville

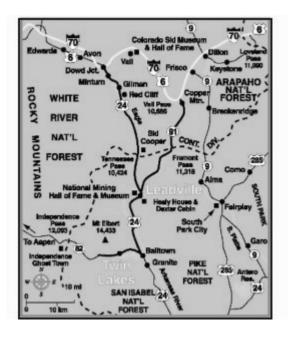
#### PUEBLO (153 MILES)

- Take Hwy 50 West through Canon City and Salida
- Take Hwy 291 North until Hwy 285
- Take Hwy 285 North until Hwy 24
- Take Hwy 24 North until Leadville

#### COLORADO SPRINGS (130 MILES)

- Take Hwy 24 West through Woodland Park
- Continue past Buena Vista
- Continue onto Hwy 24 to Leadville

The town of Leadville is located 10,200' above sea level in Colorado's Rocky Mountains. From every direction, it's a breathtaking and easy drive...and if you happen to get lost, just head uphill!







## PARKING

Parking is located at the Colorado Mountain College. NO Parking is allowed on either side of Highway 24 or Lake County 41. If you park along these roads, you will be ticketed and towed. There are parking attendants on staff for the Silver Rush 50 and there is no charge to park. Overflow parking is located at the Community Park/Rodeo Grounds parking areas located just west of the Intersection of McWethy and West 6th Street. Please use the crossing located on the Mineral Belt Trail to cross Highway 24. Colorado State Patrol will be monitoring pedestrian travel for safety.

### **EXPO**

Be sure to walk through the vendor expo! Friday, July 7th you'll find our vendor booths at Packet Pick-up located at 316 Harrison Avenue. On race day, you can find our vendor village at the base of Dutch Henri Hill. The Leadville Race Series will staff our retail store, located at 316 Harrison Avenue, throughout the event.

### **RACE NUMBERS**

Race numbers must be visible at all times, tied to the handle bars of your bike. Please do not cut or fold your number. The timing chip is affixed to the number. If you cut or fold your race number you may damage the chip, which means your race times will not be recorded.

### **AWARDS**

All finishers receive a medal and Silver Rush 50 MTB pint glass at the finish line. The awards ceremony will take place at the finish line area after the eight-hour cut-off, approximately 5:30pm. Awards will be three deep in each division. Age groups are male/female in ten-year increments (14-19, 20-29, 30-39, etc.)

## **TWO PERSON TEAM CATEGORY**

Both team members will be required to start and run up Dutch Henri together, only one bike is required. The first team overall (male, female, or mixed) to the top will each win a prize. From the top of Dutch Henri, one team member will continue, on course, to the Stumptown aid station. The second team member will be required to make their way to Stumptown on their own to stage for the second half, their return portion of the course. First half riders will have a downhill ride back to town to meet their teammate back at the finish located at Dutch Henri hill.

## **RETAIL SHOP**

We are so excited to welcome you to our retail shop and the Leadville Race Series Racer Headquarters at 316 Harrison Avenue here in Leadville! You'll find us closer to the pulse of the avenue with a fresh look, and amazing race gear for the whole family that you can only find here at 10,152 feet above sea level. We look forward to seeing you soon!

Store Hours: 10 am - 6 pm daily

Race Management Headquarters remains at 213 Harrison Avenue.





# LEADVILLE TRAIL 100 QUALIFIER EXPLANATION

The 2017 Silver Rush 50 MTB will award 125 qualifying slots to the Leadville Trail 100 MTB. Half of the qualifying spots will be allocated based on the top age-group performances and half will be drawn among riders who have finished the qualifier race within the allocated cut-off time of 8 hours.

- 1. The 2017 Silver Rush 50 MTB will award 125 qualifying slots to the Leadville Trail 100 MTB.
- 2. 50% of slots will be distributed based on performance in the qualifying event.

a. Slots will be distributed to each gender and age group (20-29, 30-39, etc.) based on the percentage of total athletes in those age groups, with a minimum of one slot for every age group.

b. The top athletes in each age group will receive the allocated slots.

c. In the event a top athlete elects not to accept a slot, the slot will roll down to the next athlete in the results, within the age group.

d. If slots are not claimed after the roll down in each age group, those slots will be allocated to the drawing, as described below.

- e. One slot will be allocated for the top single speed rider.
- f. Slots will be allocated to the top tandem team.
- 3. 50% of slots will be distributed through the Silver Rush 50 MTB drawing.

a. All finishers under the pre-determined maximum finish time, who have indicated their desire to participate in the drawing, will be entered.

b. Names will be drawn from the eligible athletes and slots will be given out.

c. In the event an athlete opts not to accept a slot, the slots will roll down to the next athlete that is drawn, until ALL slots have been distributed.

#### 4. Qualification slots must be claimed in person immediately.

5. Registration for the Leadville Trail 100 must be completed and paid for within the designated timeframe.

6. For the 2017 Qualifiers, riders may elect to race in the Leadville Trail 100 for 2017 or defer until 2018. Through the registration process, riders will be asked to select the year they prefer to race.

7. Only solo and tandem riders that have ridden the full 50 mile course will be considered as potential qualifiers. Relays are welcome to race qualifier events where available but will not be considered as a potential qualifier.

8. All registration fees for the LT100 are non-transferrable and non-refundable.

## THANK YOU TO OUR VOLUNTEERS!

Please take time along the way to thank the numerous volunteers. We couldn't put this race on without them!

# To volunteer for any of our events, please visit the following website: https://www.givepulse.com/group/events/6795.





# **IMPORTANT INFO AND RULES**

- 1. You MUST HAVE your photo ID to pick up your packet. You CANNOT pick up a packet for your friends. This applies to tandem and relay team riders as well.
- 2. You MUST HAVE your number plate on your bike throughout the race.
- 3. The race starts at 9am at the base of Dutch Henri Hill.
- 4. To qualify and be eligible for the lottery, racers must complete the Silver Rush 50 in LESS THAN 8 HOURS.
- 5. Folding your number plate will damage the timing chip.
- 6. Awards start at approximately 5:30pm.
- 7. Awards are three-deep per category/division.
- 8. Unsportsmanlike conduct is grounds for disqualification.
- 9. Abandonment: no garbage, clothing, etc., shall be thrown on the course or surrounding areas. Any rider who violates this policy will be disqualified.
- 10. DNFs must be reported to the timer, at the start/finish line.
- 11. No pets on course, including at aid stations or at start/finish area.
- 12. Please pick up your trash!

# **TRASH & RECYCLING**

There will be trash bins and recycling/compost containers at all full aid stations and at the start/finish line. Please discard of any trash in the appropriate container at an aid station. We will be recycling all plastic and aluminum during each of our events.

Our local zero waste non-profit, Cloud City Conservation, is hosting our recycling program.

**Intentional littering on the course will be grounds for disqualification.** The course—on trails both public and private—travels past many historic sites and through areas of exceptional beauty. Help us keep them pristine!

## LEADVILLE TRAIL 100 MTB QUALIFIER TIMES & COINCIDING CORRAL PLACEMENTS

					-			
	GOLD	SILVER	RED	GREEN	PURPLE	ORANGE	BLUE	WHITE
2016/17 Austin Rattler 100K	Sub 4:00 hours	Sub 4:15 hours	Sub 4:30 hours	Sub 5:00 hours	Sub 5:30 hours	Sub 6:30 hours	Sub 7:00 hours	New racers
2016/17 Wilmington Whiteface 100K	Sub 4:15 hours	Sub 4:45 hours	Sub 5:00 hours	Sub 5:30 hours	Sub 6:00 hours	Sub 7:00 hours	Sub 8:00 hours	or those
2016/17 Lutsen 99er	Sub 5:30 hours	Sub 5:45 hours	Sub 6:00 hours	Sub 6:15 hours	Sub 7:00 hours	Sub 7:30 hours	Sub 9:00 hours	who do not
2016/17 Silver Rush 50 MTB	Sub 4:00 hours	Sub 4:30 hours	Sub 5:00 hours	Sub 5:45 hours	Sub 6:30 hours	Sub 7:15 hours	Sub 8:00 hours	have a current
2016/17 Tahoe Trail 100K	Sub 4:15 hours	Sub 4:45 hours	Sub 5:15 hours	Sub 6:00 hours	Sub 6:45 hours	Sub 7:35 hours	Sub 8:15 hours	qualifer time
2016/17 Leadville Stage Race	Sub 7:00 hours	Sub 7:30 hours	Sub 8:00 hours	Sub 8:30 hours	Sub 9:30 hours	Sub 10:00 hours	Sub 10:30 hours	or year prior
2016 Barn Burner 104	Sub 7:00 hours	Sub 8:00 hours	Sub 8:30 hours	Sub 9:00 hours	Sub 9:30 hours	Sub 10:30 hours	Sub 11:00 hours	LT100
2016 LT 100 MTB	Sub 7:45 hours	Sub 8:15 hours	Sub 8:30 hours	Sub 9:00 hours	Sub 10:00 hours	Sub 11:00 hours	Sub 12:00 & VIP/Charity	finish time.

Some of you are racing in the Silver Rush 50 and already have entry into the 2017 LT100 MTB race. If you wish for us to consider your finish time at the Silver Rush for corralling in Leadville, please email Quinn at qcooper@lifetimefitness.com by July 27th. Include your name, finish time at the Silver Rush and a nice note!





# LEAVE NO TRACE PRINCIPALS

#### PLAN AHEAD AND PREPARE

- Know the regulations and special concerns for the area you'll visit.
- Prepare for extreme weather, hazards and emergencies.

#### TRAVEL AND CAMP ON DURABLE SURFACES

- Durable surfaces include established trails and campsites, rock, gravel or dry grasses.
- Good campsites are found, not made. Altering a site is not necessary.

#### DISPOSE OF WASTE PROPERLY

- Pack it in, pack it out.
- Deposit solid human waste in catholes dug six-to-eight inches deep at least 200 feet from water, camp and trails. Cover and disguise the cathole when finished.

#### LEAVE WHAT YOU FIND

- Preserve the past: examine, but do not touch, cultural or historic structures and artifacts.
- Leave rocks, plants and other natural objects as you find them.

#### MINIMIZE CAMPFIRE IMPACTS

- Campfires can cause lasting impacts to the backcountry. Use a lightweight stove for cooking and enjoy a candle lantern for light.
- Where fires are permitted, use established fire rings, fire pans or mound fires.

#### **RESPECT WILDLIFE**

- Observe wildlife from a distance. Do not follow or approach them.
- Never feed animals. Feeding wildlife damages their health, alters natural behaviors and exposes them to predators and other dangers.

#### BE CONSIDERATE OF OTHER VISITORS

- Respect other visitors and protect the quality of their experience.
- Be courteous. Yield to other users on the trail.





# AT YOUR SERVICE... THE LEADVILLE RACE SERIES STAFF

Paul Anderson Event Manager panderson4@lifetimefitness.com

Rich Naprstek Volunteer Coordinator rnaprstek@lifetimefitness.com

Quinn Cooper Athlete Services Manager qcooper@lifetimefitness.com

Sara Mahan Sponsorship Activation smahan@lifetimefitness.com

Kelsey Conine Retail Store Manager kconine@lifetimefitness.com

Courtney Touchstone Marketing Manager ctouchstone@lifetimefitness.com

Laura Mayo Marketing Coordinator lmayo@lifetimefitness.com

You'll also be seeing the familiar faces of Leadville Trail 100 Founder Ken Chlouber and former LT100 Race Director Merilee Maupin at the events this year!





## 2017 BLUEPRINT FOR ATHLETES LEADVILLE RACE SERIES EVENT SCHEDULE

Visit www.leadvilleraceseries.com for more information.

Austin Rattler // April 8 - 9 Wilmington Whiteface // June 3 Leadville Trail Marathon & Heavy Half // June 17 Leadville Run Training Camp // June 23 - 26 Leadville MTB Camp of Champions // June 29 - July 2 Silver Rush 50 MTB // July 8 Silver Rush 50 Run // July 9 Tahoe Trail // July 15 Leadville Stage Race // July 28 - 30 Leadville Trail 100 MTB // August 12 Leadville 10K Run // August 13 Leadville Trail 100 Run // August 19 - 20 Barn Burner // September 9





### **RACE SPONSORS**

We thank the following sponsors for making the Blueprint for Athletes Silver Rush 50 MTB possible. Whether local or national, we ask our participants and fans to look to these sponsors first for the services or products they provide. We truly could not host these amazing events without all of you. Our most sincere thanks to you all!



