

SILVER RUSH⁵⁰RUN

.....
2014 ATHLETE GUIDE



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Welcome Silver Rush 50 Athletes,

The Leadville Race Series proudly presents the 2014 Silver Rush 50 Run. For some of you, this is your chance to qualify for the legendary Leadville Trail 100 Run!

This exciting race is hosted in the historic Leadville Mining District located on the east side of Leadville. The area is known for its beautiful scenery, mining heritage and challenging trails. There will be many on-course aid stations set up for racers that will provide water, energy drinks, an assortment of fuel foods and volunteer assistance. Spectators and racers can visit the vendor expo and bring their appetites and lawn chairs for a stop at the beer garden, where we will be serving up some great food and brews. All of those involved in the Leadville Race Series, especially the Leadville/Lake County Community, have done a lot of work to offer this course and a wonderful racing experience. Please be courteous and help keep the “east side” of town clean.

The course will be a mix of dirt roads and double-track Jeep trails. The out-and-back trail is a full 50 miles and completion of the course in less than 14 hours will bring you closer to a possible start in the Leadville Trail 100 on August 16-17. Thank you for racing with us and we hope to see you again at one of the many Leadville Race Series events around the country. Please visit leadvillraceeseries.com for a complete listing of all our events.

Best Regards,

Josh Colley
Abby Long
Paul Anderson
Craig Martin
Heidi Colley
Kerri Bruxvoort

The Leadville Race Series



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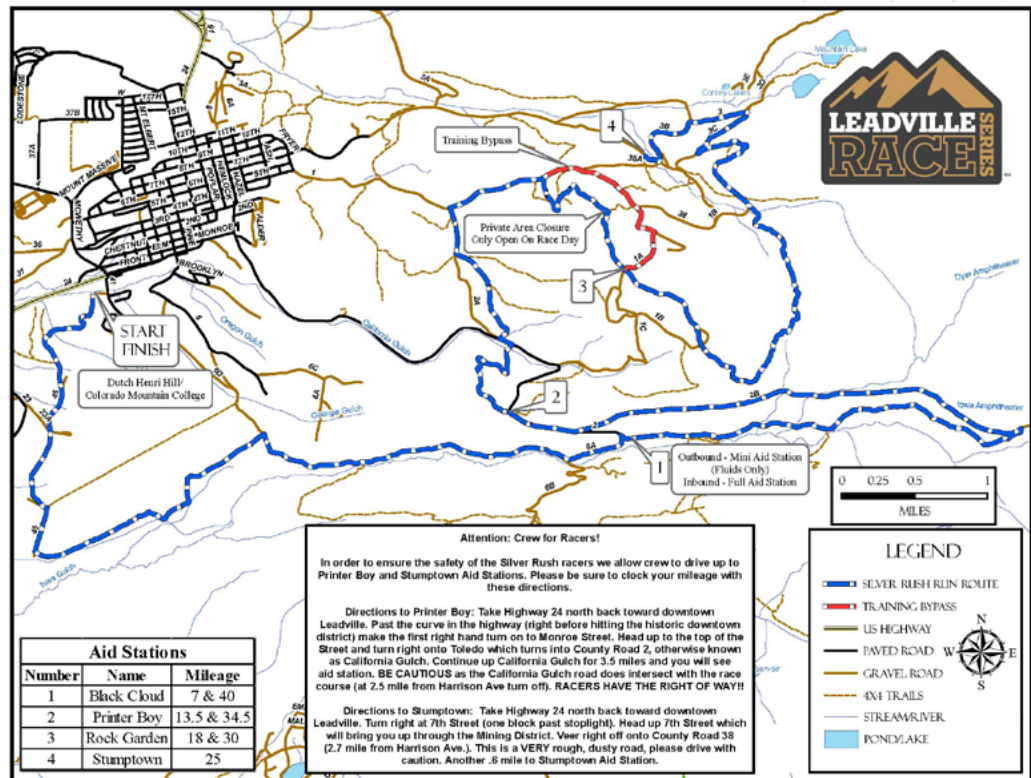
SILVER RUSH 50 RUN COURSE DESCRIPTION

Take on 50 miles of extreme territory that starts at 10,200 feet and will reach 12,000 feet four different times. It will leave your lungs burning, your heart pounding and your eyes completely amazed—all while preparing you for the Leadville Trail 100.

The 50-mile out-and-back course takes racers through the historic mining district on the east side of Leadville, past many gold and silver mines. It will begin at the Cloud City Ski Hut (located just below Colorado Mountain College on Hwy 24 on the south end of Leadville). None of the roads will be closed to vehicle traffic, so please use caution. The courses will be well marked with fluorescent pink-and-black-striped ribbon, signage and chalk arrows.

Back for 2014! The first male and female racers to the top of Dutch Henri Hill will get the coveted LT100 qualifier coin. (Racers must finish the course in less than 14 hours to qualify.)

COURSE MAP



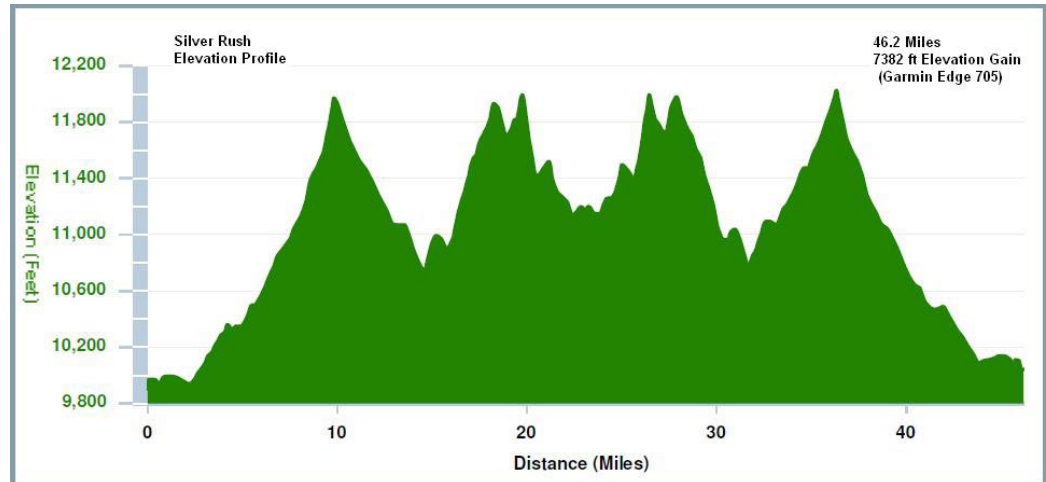


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SILVER RUSH 50 RUN COURSE ELEVATION PROFILE





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SCHEDULE OF EVENTS

FRIDAY, JULY 11

In-Person Registration and Packet Pickup

11am-7pm

Racer HQ, 316 Harrison

Photo ID is required. Packets must be picked up in person. They will not be mailed or given to others.

Expo

11am-7pm

Herbalife Basecamp, 112 E 3rd Street (just up the ramp from packet pickup!)

SATURDAY, JULY 12

In-Person Registration and Packet Pickup

Noon-4pm

Base of Dutch Henri Hill (start/finish area)

Photo ID is required. Packets must be picked up in person. They will not be mailed or given to others.

SUNDAY, JULY 13

Packet Pickup (No day of registration)

5am-5:45am SHARP! (This will ensure that all timing files are completed and submitted prior to race start. Please plan accordingly.)

Base of Dutch Henri Hill (start/finish area)

Photo ID is required. Packets must be picked up in person. They will not be mailed or given to others.

Drop Bags: Properly labeled, brought to the packet pick up area by 5:30am.

Race Start: 6am

Cloud City Ski Hut (base of Dutch Henri Hill, just below Colorado Mountain College on Hwy 24 South)



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COURSE CUT-OFFS

There is a 14-hour time limit and aid station cut-offs will occur at:

- Printer Boy inbound, 4:30pm (34.5m)
- Black Cloud inbound, 6pm (40m)

Our desire is to see everyone finish, and we will support you as best we can. However, if we do need to remove someone for missing the cut-off, the decision of the race official is final. The Leadville Race Series Medical Team and Lake County Search and Rescue will be providing on-course and finish line medical support.

AID STATIONS

There will be seven well-supplied aid stations offering:

- GU product
- Herbalife product
- Assorted foods including bananas, oranges, watermelon, figs, pretzels and PB&Js

DROP BAGS

Drop bags will be taken to the Stumptown aid station only. If you wish to use a drop bag, leave it on Sunday morning at the designated area near the packet pick up area. You must drop off your bag by 5:30am. Please mark your bag clearly and make sure it is durable (plastic grocery bags not advised). Bags must be smaller than 11x14. We will return bags to the start/finish by 4pm and you must claim your bag by 8pm on Sunday.



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DIRECTIONS TO LEADVILLE FROM:

Metro Denver & Denver Intl Airport (121 miles)

- Take I-70 West
- Go through the Eisenhower Tunnel
- Continue past Dillon
- Continue past Frisco
- Take Hwy 91, Copper Mtn Resort (Exit 195)
- Go South on Hwy 91, past Climax to Leadville (24 m)

Grand Junction (163 Miles)

- Take I-70 East
- Turn onto Hwy 24 South at Minturn
- Follow Hwy 24 over Tennessee Pass to Leadville

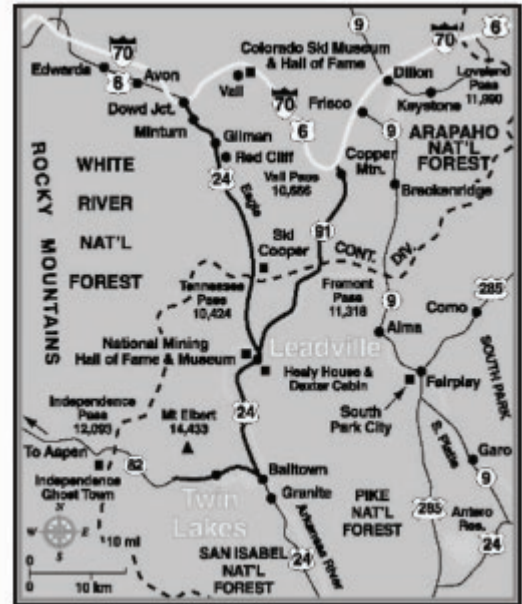
Pueblo (153 miles)

- Take Hwy 50 West through Canon City and Salida
- Take Hwy 291 North until Hwy 285
- Take Hwy 285 North until Hwy 24
- Take Hwy 24 North until Leadville.

Colorado Springs (130 miles)

- Take Hwy 24 West through Woodland Park
- Continue past Buena Vista
- Continue on Hwy 24 to Leadville

The town of Leadville is located at 10,200' above sea level in Colorado's Rocky Mountains. From every direction, it's a breathtaking and easy drive...and if you happen to get lost, just head uphill!





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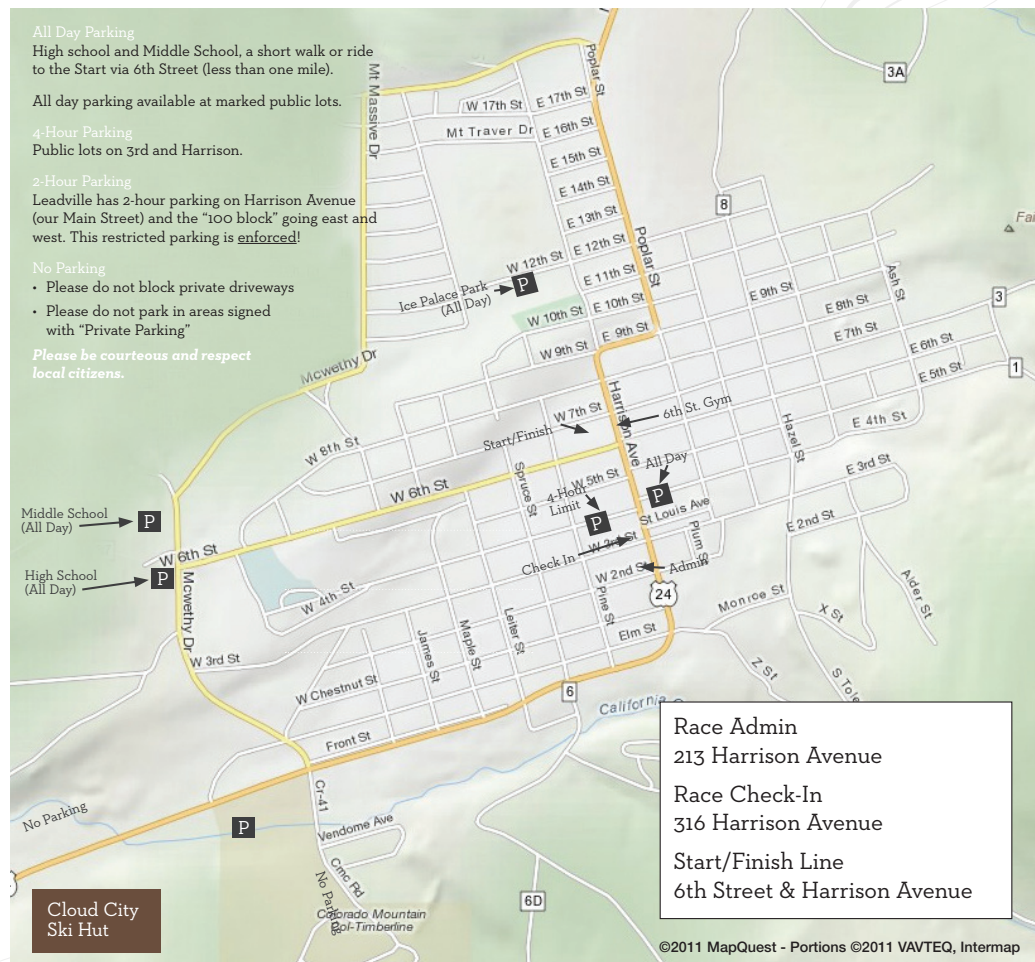
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PARKING MAP

Parking is **NOT ALLOWED** on either side of Highway 24 or Lake County 41. If you park along these roads, you will be ticketed and towed. There are parking attendants on staff for the Silver Rush 50 and there is no charge to park.

The Upper Mineral Belt parking lot is the closest available parking. The next parking area is just south of the Lake County High School football field. The Lake County High School and Middle School parking lots are up the hill. Please be courteous regarding private parking in the residential areas around Leadville.





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RETAIL SHOP

We are so excited to welcome you to our retail shop and the Leadville Race series Racer Headquarters at 316 Harrison Avenue here in Leadville! You'll find us closer to the pulse of the avenue with a fresh look, and amazing race gear for the whole family that you can only find here at 10,152 feet above sea level. We look forward to seeing you soon!

NOTE: Race Management Headquarters remains at 213 Harrison Avenue.

EXPO

Be sure to walk through the vendor expo located at the Herbalife Basecamp, 112 E 3rd Street (Just up the ramp from packet pickup!) The Leadville Race Series will staff our retail store, located at 316 Harrison Avenue, throughout the event.

RACE NUMBERS

Race numbers must be visible at all times. Runners are required to check in and check out of each aid station. It is the responsibility of the runner to make sure each aid station has their number. Please do not cut or fold your number. The timing chip is affixed to the number. If you cut or fold your race number you may damage the chip, which means your race times and splits will not be recorded.

AWARDS

All finishers will receive a finisher's medal and a Leadville Silver Rush 50 Tumbler at the finish line. Awards will be three-deep in each division and will be presented to racers as they cross the finish. Age groups are male/female in ten-year increments (14-19, 20-29, 30-39, etc.). The awards and post-race meal will take place at the finish line area.

QUALIFIER EXPLANATION

Qualifying slots for the Leadville Trail 100 Run will be distributed via lottery at 8pm on Sunday, July 13. There will be **TEN** slots available for the Silver Rush 50 competitors. If you are interested in the LT100 lottery, please indicate this at packet pickup.

Names will be randomly drawn from a pool of all finishers who complete the race in less than 14 hours. Racers must acknowledge their interest at packet pickup in order to be included in the lottery list. If the person drawn already has a position or declines, another name will be drawn in his/her place.

Qualifying slot winners **MUST BE PRESENT**. All qualifier slots will be awarded and redeemed on race day. All entries into the LT100 are non-refundable and non-transferrable.

Please see Qualification System Rules at LeadvilleRaceSeries.com.



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IMPORTANT INFO AND RULES

You **MUST HAVE** your ID to pick up your packet. You **CANNOT** pick up a packet for your friends.

Timing chips will be integrated into your race bib. Please do not alter your bib in any way or your time will not be recorded.

You **MUST HAVE** your bib visible and on your body throughout the race.

The race starts at 6am at the base of DUTCH HENRI HILL.

To qualify and be eligible for the lottery, racers must complete the Silver Rush 50 in **LESS THAN 14 HOURS**.

No Pacers Allowed

The lottery starts at approximately **8pm**

Awards are three-deep per category/division. They will be handed to racers as they cross the finish.

Unsportsmanlike conduct is grounds for disqualification.

Abandonment - No garbage, clothing, etc., shall be thrown on the course or surrounding area.

DNFs must be reported to timing, preferably at the start/finish line or nearest aid station.

No pets on course or at the start/finish area.

Please **pick up your trash and help the Zero Waste crews!**

TRASH AND RECYCLING

There will be trash bins and recycling/compost containers at all full aid stations and at the start/finish line. Please discard of any trash in the appropriate container or within 100 yards of an aid station. We will be recycling all plastic and aluminum during each of our events. Zero Waste is hosting our recycling program.

Intentional littering on the course will be grounds for disqualification. The course - on trails both public and private - travels past many historic sites and through areas of exceptional beauty. Help us keep them pristine.

THANK YOU TO OUR VOLUNTEERS!

Please take time along the way to thank the numerous volunteers. We couldn't put this race on without them!

To volunteer for any of our events, please visit the volunteer page on our website: LeadvilleRaceSeries.com



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LEAVE NO TRACE PRINCIPALS

PLAN AHEAD AND PREPARE

Know the regulations and special concerns for the area you'll visit.

Prepare for extreme weather, hazards and emergencies.

TRAVEL AND CAMP ON DURABLE SURFACES

Durable surfaces include established trails and campsites, rock, gravel or dry grasses.

Good campsites are found, not made. Altering a site is not necessary.

DISPOSE OF WASTE PROPERLY

Pack it in, pack it out.

Deposit solid human waste in catholes dug 6 to 8 inches deep at least 200 feet from water, camp, and trails. Cover and disguise the cathole when finished.

LEAVE WHAT YOU FIND

Preserve the past: examine, but do not touch, cultural or historic structures and artifacts.

Leave rocks, plants and other natural objects as you find them.

MINIMIZE CAMPFIRE IMPACTS

Campfires can cause lasting impacts to the backcountry. Use a lightweight stove for cooking and enjoy a candle lantern for light.

Where fires are permitted, use established fire rings, fire pans or mound fires.

RESPECT WILDLIFE

Observe wildlife from a distance. Do not follow or approach them.

Never feed animals. Feeding wildlife damages their health, alters natural behaviors and exposes them to predators and other dangers.

BE CONSIDERATE OF OTHER VISITORS

Respect other visitors and protect the quality of their experience.

Be courteous. Yield to other users on the trail.



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AT YOUR SERVICE... THE LEADVILLE RACE SERIES STAFF

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You'll also be seeing the familiar faces of Leadville Trail 100 Founder Ken Chlouber and former LT100 Race Director Merilee Maupin at the events this year!



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2014 LEADVILLE RACE SERIES EVENT SCHEDULE

VISIT www.leadvillraceseries.com FOR MORE INFORMATION

Austin Rattler March 29 & 30

Leadville Trail Marathon & Heavy Half June 14

Wilmington Whiteface June 22

Leadville Run Training Camp June 27-30

Leadville MTB Camp of Champions July 2-5 or July 6-9

Silver Rush 50 MTB July 12

Silver Rush 50 Run July 13

Tahoe Trail July 19

Leadville Trail 100 MTB August 9

Leadville 10K Run August 10

Leadville Trail 100 Run August 16

Barn Burner September 6



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